

## ABSTRACT OF THE DISCLOSURE

A dispenser assembly for a strapping machine of the type having a frame supporting a feed assembly, a chute and a strap supply provides ready accessibility and ease of loading or reloading a coil of strap material in the machine. A strapping machine includes a strapping head disposed between the feed assembly and the chute. The machine is configured to receive first and second courses of associated strap material, position, tension and seal the strap material around a load. The strap material is provided on a coil having a axis of rotation about which the coil rotates to dispense the strap material. The dispenser assembly includes a support panel hingedly mounted to the frame that is pivotable between an open position and a closed position. The support panel includes a central hub defining an axis for carrying the coil of strap material. The hub is mounted to the support panel such that the axis is in a substantially horizontal orientation when the panel is closed and in a substantially upstanding orientation when the panel is open. A latching element secures the support panel in the closed position. A strapping machine having a dispenser assembly is also disclosed.